

PRESS RELEASE

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CLAIRE BLACKWELL TO SPEARHEAD NEWTON'S INSTITUTIONAL MARKETING

Newton Investment Management Limited has announced the appointment of Claire Blackwell as Institutional Marketing Director. She joined on 30 April reporting to Mark Scott, Head of Institutional Business at Newton.

Blackwell's role will be pivotal to the development and implementation of Newton's institutional marketing strategy covering activity directed towards clients in the corporate, local authority, treasury and pensions markets (both segregated and pooled).

Blackwell joins after six years at Mercer Investment Consulting where she was most recently, Global Director of Business Development and Marketing. In addition to her global remit, she assumed strategic and operational duties as European Director of Business Development and Marketing. Prior to this Blackwell spent three years at Investec Asset Management in the Client Services and Business Development teams in both Cape Town and London. During this time she implemented a global CRM system, serviced institutional funds and oversaw the integration and reconstruction of the business development and client service teams following Investec's acquisition of Guinness Flight Hambro.

Commenting on the appointment, Mark Scott, Head of Institutional Business at Newton, said: "Claire's knowledge of both consultants and asset managers, coupled with her extensive industry experience, complement our existing marketing efforts perfectly. This is an exciting time for Claire to join Newton as we look to grow our institutional client base and expand the service we provide to consultants."

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Notes to editors

Newton Investment Management Limited is a London-based UK asset management subsidiary of Mellon Financial Corporation. With assets under management of almost £37 billion, the company provides a broad range of award-winning investment products and services to individuals, pension funds, charities and corporations. Newton has offices in London, Edinburgh, Leeds and Jersey. News and other information about Newton is available at www.newton.co.uk.

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